

TOP 10 TIPS

- 1** Prepare your skin with either a suitable moisturiser or a foundation primer.
- 2** Apply a concealer where required, use a tone lighter than your natural skin colour to add brightness under the eyes, around the sides of the nose and to highlight (give light). If you have blemishes, you can choose a medicated concealer otherwise use one with a high level of pigment to cover spots, scarring etc. This should match your natural skin tone. There is a difference between highlighters and concealers so choose wisely.
- 3** If you like to wear a foundation, tinted moisturiser or CC cream, then apply it where required starting in the centre of the face and blending outwards with clean fingertips or a foundation brush, polishing the foundation into the skin. You may need to build a little more colour up on the nose. If you are going somewhere special and could be photographed, you may want to make up your ears and décolletage. When using the foundation brush, press and roll the colour onto the skin.
- 4** If you are going to use a liquid bronze gel on the cheeks or through the centre of the face where sun hits and a cream blusher, then apply bronzer to the cheeks first and then the blush. Keep colour high on the cheek to give a 'face lift'. Go for pinks and corals to brighten the skin and give a youthful look. Don't be afraid of bright colours as they can really lift a dull skin tone if used sparingly.
- 5** Press a loose powder into the skin starting with the eye area. First, smooth any wrinkles and then use the powder to set the foundation. Use a brightening eye powder for optimum effect and then a loose powder on the rest of the skin where required. Press and roll the powder into the skin to give a smooth, long lasting finish to your makeup. Picture-perfect for weddings too.
- 6** Brush eyebrows into shape but do not colour at this point as your eyes need to be the focus and not the brows.
- 7** Use a light cream shadow OR a professional eye base all over the eye from lash to brow. Choose soft, light colours for this and either use your finger or a short, flat brush to smooth the colour on evenly all over the eyelid. This can be used on its own for a quick and simple day-look with mascara or to provide a base to hold all eye shadows for a long-lasting look.
- 8** Apply a small line along the lash line. This needs to be very fine to elongate the lashes. Choose browns, greys or plums for a soft look. For evening, go for a black line.
- 9** For a simple, easy to achieve eye makeup, add your darkest colour all over the eye lid and blend up to nothing on the brow. This colour could be as light as a gold beige or dark as black, the principle is the same. Put the brush onto the lid by the lashes where you want the most colour to be. Think, 'where do I want most impact' and start there. Press colour into the lid. Be precise but 'light handed'. Add in middle tones from there.
- 10** For a really easy way to apply great eye shadow, think of a horizon, darker at the lash line blending up to lighter at the brow. You want to have a blended gradation of colour.

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